



2020

DECEMBER HOLSTEIN HIGHLIGHTS

WestGen December Proofs are available, ask your Genetic Advisor for more details (604) 426-1944.

A Light 'em up December Proof Round

Throughout the fall we had been hearing about exciting daughters of not one sire but two bulls about to get their true verdict – a daughter proof. These bulls would be Fuel and Sidekick and they gave us a December proof round to remember in a year we might rather forget. Seldom do a pair of newly proven bulls arrive where so many producers in western Canada can say they already have daughters in their calf pens, heifer lots and maybe even milking strings and that's something we should celebrate.



WARDWAY FUEL BELLADONNA VG-85-2YR-CAN

[MELARRY FUEL \(Duke x Kingboy\)](#) builds them the right way because his pedigree was built the right way. Five generations of EX dams indeed underscore his cow family credentials. Rugged hard-working cows that more than pay their way built to withstand that production and built to be brood cows. That's Fuel. Scan through the proven or genomic listings in search of sires that can offer 2000 kg M, in excess of 100 kg Fat and with double digit Type. There are only a handful in total – 6 to be specific – and only one that's proven: Fuel. We would estimate that there are well over 1000 daughters registered from this bull in western Canada and they are or will be money makers to be sure.



LARALEVE SIDEKICK 722 VG-87-27 CAN

By comparison, [WALNUTLAWN SIDEKICK \(Abbot x McCutchen\)](#) is a very different bull. His daughters start out slow on production and display very flat lactation curves. They are beautiful cows, built just as classifiers tell us to construct cows. They have width, they have balance and they have fantastic udders. No wonder then that Sidekick vaulted to the top of the Type list with +19 Type based on his first 72 daughters. Even today, with 155 daughters classified he is still logging a 95% GP and Better rate and fully 37% scoring VG as 2-yr-olds. Has there ever been a sire that can do Type so consistently? Of course, he isn't perfect, but here is a loin strength bull (+14), a fore attachment bull (+19), an udder texture bull (+19) and a median suspensory bull (+8) when those are the things your cows need right now. He adds curve to the leg, he doesn't make high-pinned cows and he puts teats where they should be and of ideal length. Yes, follow up in



the next generation with some milk, but take advantage of a bull that is already making legendary Type cows!

It's a hard act to follow, but the thousands of daughters on these bulls already in western Canada result from people balancing reliance on Proven sires alongside giving top ranked young bulls a chance. These are the future daughter proven leaders. Sort through them to find the ones that dovetail with your genetic plan and give them chances through the winter breeding months.



PROGENESIS ROBSON RAVEN DAM OF ROCKSOLID

PROGENESIS ROCKSOLID – Hotjob x Robson x Delta

As his name suggests Rocksolid is just that. With extreme Fat (122 kg), A2 and Robot Ready designated, profit-minded producers will gravitate to this bull. He has a very nice combo of Production (202 kg F+P) with health (110 HerdLife, 106 Mastitis Resistance, 107 Metabolic Disease Resistance & 106 Daughter Fertility) and enough Type too (+6 Mammary System, +7 Feet & Legs) to make very profitable cows. Very high LPI (3622), Pro\$ (3760) and TPI (2896) are the result. The crowning jewel – he is also Immunity+ making him that rare sire that can offer Immunity, Robot Ready and A2 designations in one Rocksolid package!



CLAYNOOK CHURCHILL – Discjockey x Helix x Spring

Churchill offers a very nice package of high Fat (85 kg) and Type (+12 Conf, +16 Mammary). Extreme udder ratings that include a +14 Rear Attachment Height, +15 for Fore Attachment and +10 for Udder Texture; this is a bull that is practically unbeatable here leading to an equally impressive 114 Mastitis Resistance too, while promising deep heeled daughters (+16) with ideal Rump Angle (1L). Those that love the combo of Type with Fat will quickly find Churchill. It is that simple.



PROGENESIS ESPN – Hotjob x Helix x Rubicon

ESPN is a FastStart bull with an extreme TPI rating (2948) and a high LPI rating to go along with it (3574). Take your pick – this is a top selection either way. With +8 Type he meets most producer's basic needs here as well and has the same +8 rating for both Mammary and F&L. This is a bull that should be used in most herds that have a US trait orientation. He has sire-of-sons kind of numbers and clearly, that's why he is a FastStart bull. Why not make a potential high-numbered female for your own herd? Who knows, maybe Semex will be calling you about that high TPI calf you've created. No matter what your selection index – ESPN will give you a sporting chance to make it to the top.



PROGENESIS PINBALL – Challenger x Imax x Rubicon

Perhaps our most well-rounded Challenger son, Pinball offers an extremely balanced profile for Production and Health with enough Type too and Robot Ready and A2 designations. Another very high Fat (118 kg), high LPI (3592) and high TPI (2892) offering, Pinball is also available in sexed form. Moderate Type includes a +8 Mammary rating with a +8 Fore Attachment score and a +9 Rear Attachment Height rating. Good overall health numbers (110 HerdLife, 106 Mastitis Resistance, 107 Hoof Health and 106 Daughter Fertility) are also part of Pinball's appeal. This bull just spells profit!

PROGENESIS IMAX PERFECTION GP84 - DAM OF PINBALL



MIDAS-TOUCH AIRAINE-RED-ET VG 86 – DAM OF ADMIRE-RED

MIDAS-TOUCH ADMIRE-RED-ET – Swingman-Red x King Bailey x Dresser

A red bull with Immunity+ and Robot Ready designations along with +10 Type is certainly a bull to be admired! Indeed, we know that Admire-Red will be of interest to many producers who favour red heads. An excellent F&L score (+12), good Dairy Strength (+5) Admire-Red follows in the heels of his well-respected sire, Swingman-Red.



WESTCOAST LAMBEAU– Pursuit x King Doc x Jedi

In addition to a 3569 LPI rating Lambeau has an interesting sire stack and is clearly bilingual with perhaps an even more impressive 2904 TPI score – plus has a popular name if you are a Packers fan! He has some bonus traits with an A2 and a Robot Ready designation, and a very nice combination of Production (116 kg Fat) and Type (+9 Conf), with no issues on teats, leg set or rump angle. Tracing to the Laurie Sheik family, he could well be the next star from this storied pedigree. Lambeau has the makings of a popular addition to our proof sheet!



SIEMERS MOGUL APPLE-STAR-ET EX 91- DAM OF STARS

SIEMERS STARS RC - Discjockey x Ex-91 Mogul x Ex-91 Shottle x Ex-96-4E Regiment Apple-Red

Pedigree to burn Stars RC is a late brother to Agent-Red the Proven Type specialist. Other well-known brothers include the much-hyped Army and Apple-Crisp plus our own Overwing who might be the most attractive among these three full brothers by High Octane. Stars RC with 3 generations of well-known Excellent dams is a red carrier, but likely doesn't need it to be popular. His Type breakdown is exceptional for both Udders (+12) and F&L (+10). Acceptably tall (9T) but wide chested too (+7), this bull will make productive (+1202 kg M) stylish and functional cows with touch of class.



PROGENESIS REDDIT - Hotjob x Delta x Tuffenuff

Impressive production numbers (2135 kg M, 103 kg F and 84 kg P) is what you'll notice on Reddit first. Add +10 Mammary improvement and he will get noticed by lots of people. His A2 and Robot Ready status and a different sire stack helps too. All-in-all an attractive sire that will deliver profitable production performers with great udders.

OCD FERRARO-ET - Challenger x Burley x Delta

Tracing to the famous Raven family at Markwell, Ferraro is another Challenger son that combines lots of Production – particularly Fat yield (106 kg F) – with a solid Type (+8 Conf, +9 Mammary) and an impressive Health trait profile (109 HerdLife 107 Metabolic Disease Resistance). Expect medium sized cows with great udders that include longer teats (4L), strong centre support (+5) and excellent attachments (+9 Fore Attachment, +10 Rear Attachment Height). The combination of attributes yield him an LPI score of 3477 and a TPI just below 2900. A cinch to be awarded the Robot Ready designation, Ferraro adds the additional benefit of Immunity+ status to make a compelling case for inclusion in numerous breeding programs. How nice it is to have a milking daughter or two of a bull gaining notoriety. This is likely to be one of those bulls in three years' time!



OCD BURLEY FRANCES 41330 - VG 88 – DAM OF FERRARO



GILLETTE JEDI CLEAVAGE- VG 85 GRANDDAM OF CHART

WESTCOAST CHART – Positive x Robson x Jedi

Chart may not be the breed leader for any one trait, but among the A2, Robot Ready bulls out there, there are few that cover as many bases really well as Chart. He'll deliver appealing Production with lots of Fat (109 kg F) from moderate framed cows (1T, +2 Chest Width) that have well attached udders (+8 Fore Attachment, +6 Rear Attachment Height and Width) with ideal teat placement and teat length (2S), correct leg set (1S) and rumps with gentle slope (4L). Add a Health trait profile without any holes and he should be an easy bull to include in your breeding program.

The proof sheet is lights out, the strongest offering as we've been able to present: 15 Immunity+ sires, 22 Robot Ready sires, 17 bulls that also come in the sexed package, 16 bulls that are A2A2. The 40 sires average 3420 LPI and +10 for Type. We are proud of the lineup and hope you will be just as proud. After all, these are your bulls, we are your company! WestGen – your very own western Canadian farmer-owned and directed company.