

WestGen is pleased to fund a 4-H club grant program. Funding is available to support Western Canadian Beef and Dairy 4-H clubs, as well as Beef and Dairy projects within multiple project clubs.

Financial support from the WestGen club grant can be used for the development of new or enhancement of existing programs, covering the costs associated with participation in local events promoting beef or dairy education, member recruitment initiatives and community events, or purchasing various beef or dairy educational resource materials.

WestGen is supporting the development of responsible, caring and contributing young leaders in the Beef and Dairy sector across Western Canada.

### Funding Available

\$15,000 is available in grants up to a maximum of \$1,000 per club.

### Eligibility & Requirements

Applications must be from a registered 4-H Western Canada Beef or Dairy Club, or a multiple project club with 4 or more youth enrolled in a Beef or Dairy project.

**Every club that receives funding must agree to track your involvement & progress** with the WestGen club grant by:

- Indicating how the club proposes to recognize and engage local WestGen representatives in events supported by this fund
- Engaging local WestGen representatives in a way that is mutually agreed upon, where possible
- Posting photos and experiences on Facebook & Instagram tagging [@westgen](#)
- Emailing photos of your updates, activities and upcoming events to [marketing@westgen.com](mailto:marketing@westgen.com)

### Exclusions

This grant will not support:

- Programs or projects that benefit one individual
- Capital projects or expenditures (machinery, buildings, refurbishments)
- Program registration fees.

### Application Deadline

Applications will be accepted starting August 1, 2025, and must be submitted by January 31, 2025. Please send your application to [marketing@westgen.com](mailto:marketing@westgen.com) or mail it to WestGen, Attention: Marketing, 1625 Angus Campbell Road, Abbotsford, BC V3G 2G4.

Applicants are responsible for ensuring their application is complete and received by WestGen. Successful applicants will be notified by February 28, 2026, with a public announcement to follow in Spring 2026. The initial 75% of funds will be disbursed upon application approval by March 31, 2026, and the remaining 25% will be available 30 days after the final report is submitted.

### **Reporting**

Projects are expected to be completed no later than September 30, 2026, with final reporting due within 30 days of project completion. Further reporting details will be provided upon confirmation of funding.

### **For more information**

For questions or more information on the WestGen 4-H club grant, please contact Krista Christiuk, Marketing Manager, at [kchristiuk@westgen.com](mailto:kchristiuk@westgen.com) or call 1.800.563.5603

### DEADLINE FOR APPLICATION IS JANUARY 31, 2026.

(Applications must be received by WestGen on or before the deadline date. WestGen is not responsible for incomplete, late or lost applications.)

The sponsorship funds will be sent to the club in care of the individual noted below:

**CLUB NAME:** \_\_\_\_\_ # of Beef/Dairy Members: \_\_\_\_\_

Contact - First name: \_\_\_\_\_ Contact - Last name: \_\_\_\_\_

Name of WestGen Member and Membership # \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Signature of Applicant:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**The club prefers to receive funds by:** (Select one below)

☐ Cheque ☐ E-Transfer Email address for E-Transfer: \_\_\_\_\_

### Conditions: (Please check when complete.)

- ☐ 1. I have reviewed and understand the sponsor requirements and criteria. 4-H clubs receiving grant funding will display recognition at appropriate events. In addition, WestGen will be listed in all event media releases.
- ☐ 2. Our club will send Thank-You notes to WestGen, or thank on social media tagging WestGen
- ☐ 3. Our club prepares and approves a budget at the start of club year?
- ☐ 4. Replacement requests for lost cheques are subject to a \$10 service fee.

Initials



## 2026 4-H CLUB GRANTS Application Form

PROJECT TITLE: \_\_\_\_\_

AMOUNT REQUESTED: \_\_\_\_\_  
(between \$100 & \$1000)

PLEASE DESCRIBE YOUR PROJECT:

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PROJECT BUDGET:

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75% of funding will be disbursed to selected recipients upon approval of application.  
Final reports are due September 30th, 2026.  
The remaining 25% will be disbursed within 30 days of final reporting.