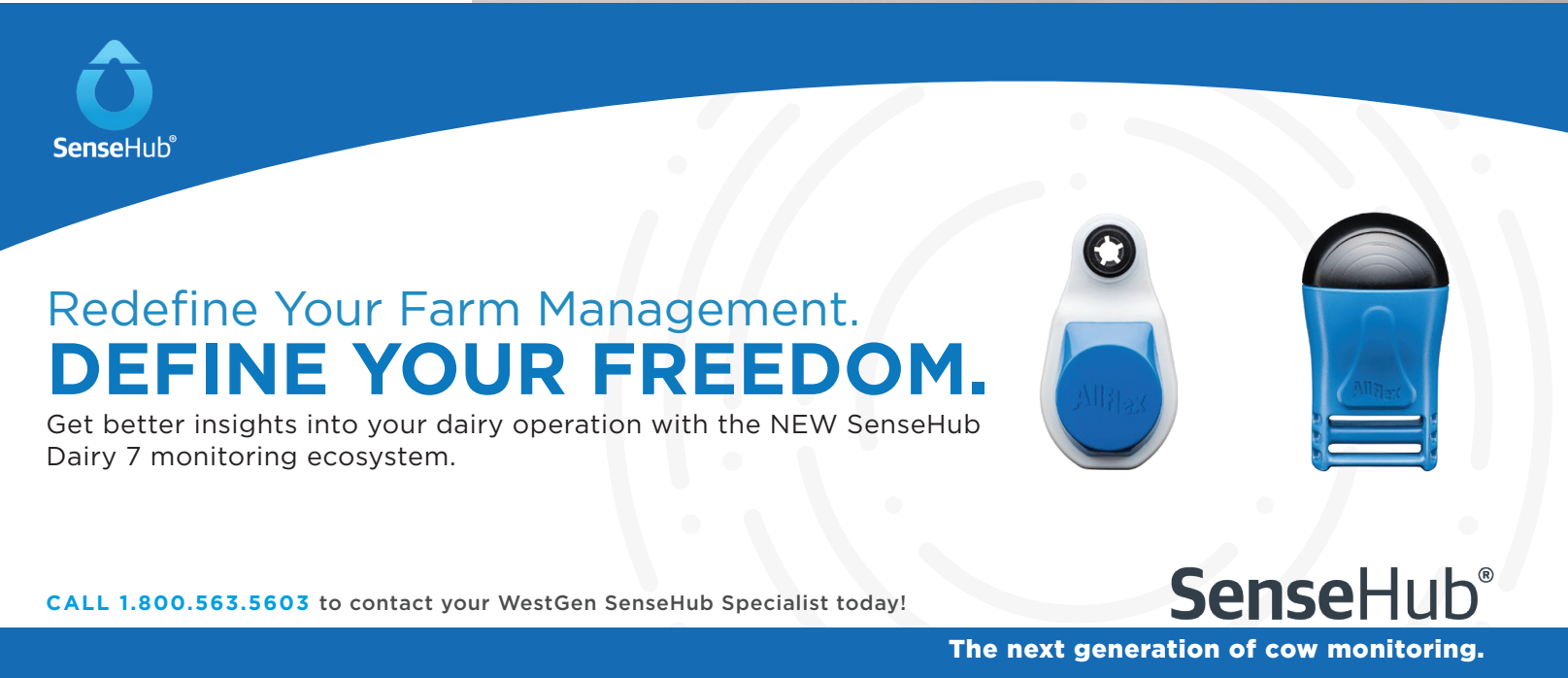




Progenesis
EMBRYOS

TO LEARN MORE
CALL 1.800.563.5603

FAST TRACK
TO **GENETIC
EXCELLENCE**



SenseHub

Redefine Your Farm Management.
DEFINE YOUR FREEDOM.

Get better insights into your dairy operation with the NEW SenseHub Dairy 7 monitoring ecosystem.

CALL 1.800.563.5603 to contact your WestGen SenseHub Specialist today!

SenseHub®
The next generation of cow monitoring.



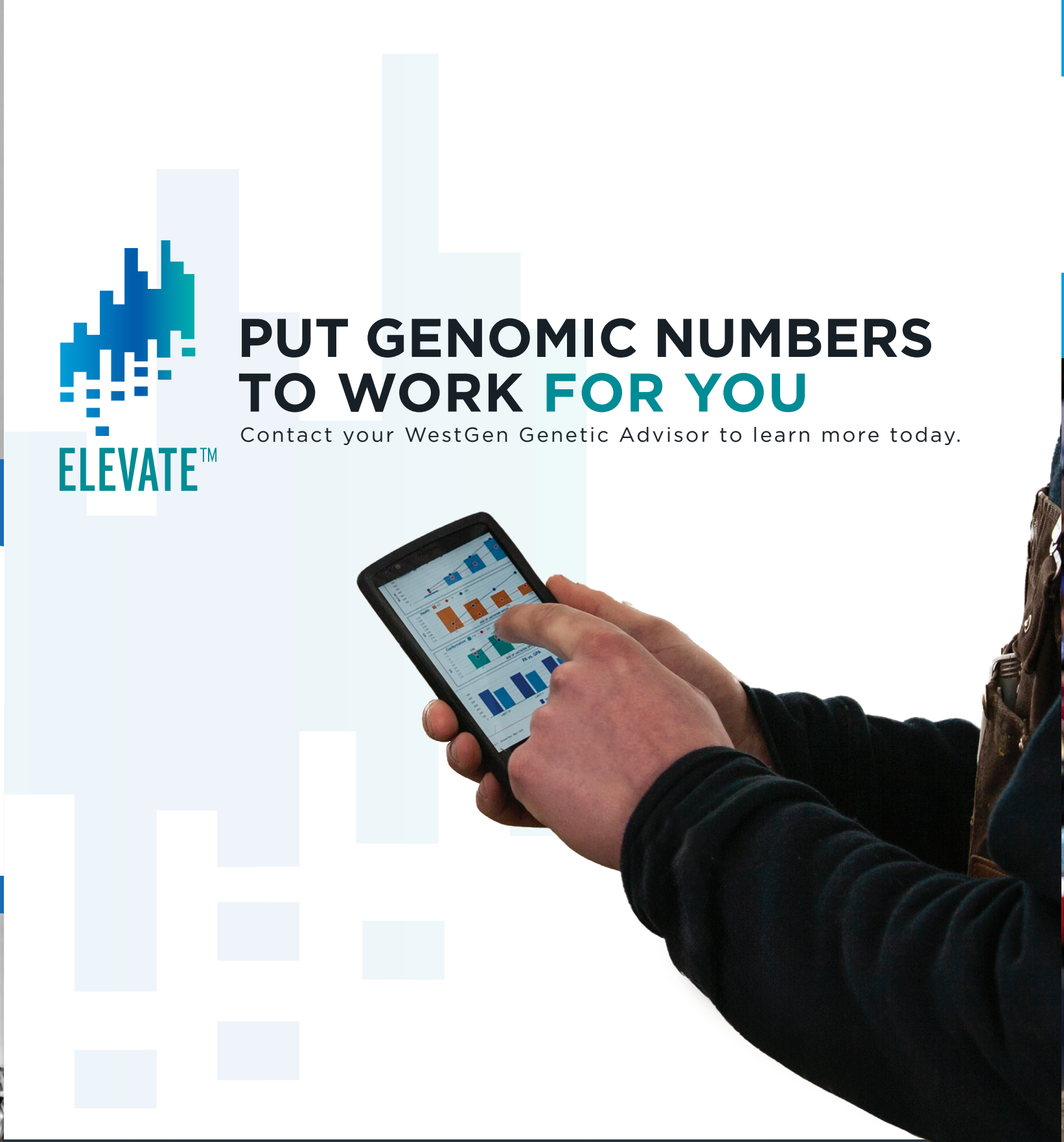
ARC

The Advanced Reproduction Centre

WHERE EXPERIENCE & TECHNOLOGY MAKE THE DIFFERENCE.

Learn how Western Canadian Producers are using the world's most advanced technologies, exclusively through our network, for success on their farms.

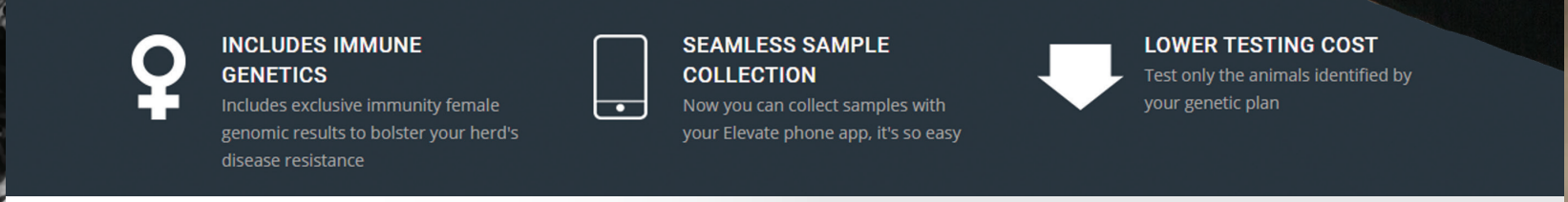
CONNECT WITH US TODAY!
1.800.657.5613



ELEVATE™

**PUT GENOMIC NUMBERS
TO WORK FOR YOU**

Contact your WestGen Genetic Advisor to learn more today.



♀ INCLUDES IMMUNE GENETICS
Includes exclusive immunity female genomic results to bolster your herd's disease resistance

SEAMLESS SAMPLE COLLECTION
Now you can collect samples with your Elevate phone app, it's so easy

↓ LOWER TESTING COST
Test only the animals identified by your genetic plan



WestGen

westgen.com | 1625 Angus Campbell Road | 1.800.563.5603



PURSUIT OF EXCELLENCE
WestGen

DECEMBER 2025 **WestGen™**

PROUDLY CANADIAN
BRED • LED • OWNED

LOVHILL SIDEKICK KANDY CANE EX-96
World Dairy Expo 2025
PHOTO BY EVIE TOMLINSON

2025 DECEMBER
PURSUIT OF EXCELLENCE
PROVEN SIREs

					SEMEN CODE 0200HO	REG. #	BULL NAME	PEDIGREE	Pro\$	GLPI	% R	Milk	Fat	Fat	Pro	Pro	PTAT	% R	Con	Man	Fee	Dail	Run	Udd	Udd	Udd	Mec	For	Fro	Rea	Rea	Rea	Tea	Foo	Hee	Bon	Fro	R. L	R. L	Loc	Sta	Che	Bod	Rib	Loi	Run	Pin	Thu	Her	Imm	Mas	Fee	Bod	Met	Met Res	Hoc	Per	Dau	Milk	Milk Tem	Cal	Dau	\$	SHORTNAME	
						11674	HOCANM42002416	BRABANTDALE ALONGSIDE	SIDEKICK * JACOBY	-113	2808	99	-248	0	0.07	-10	-0.01	2.33	98	14	10	10	7	10	10S	6R	7	5	12	5C	9	3	2C	5S	16	20	5	0	1C	1	-1	7T	4	1	0	8	4L	10	4A	95	0	95	99	96	93	89	98	102	94	102	99	94	97		ALONGSIDE
						12376	HO840M3234629819	MB-LUCKYLADY BULLSEYE	DELTA-LAMBDA * UNIX	259	3111	97	289	30	0.16	9	-0.01	2.89	95	11	5	10	12	8	5D	8R	7	13	0	7C	5	21	10C	1S	-2	8	9	8S	12C	9	11	5T	4	13	5	18	5H	12	7B	100	93	97	99	96	101	102	103	100	98	99	97	102	93		BULLSEYE
						12399	HO840M3224437486	KINGS-RANSOM DROPBOX	HIGHJUMP * CASPER	2107	3454	93	409M	68	0.44	56	0.36	2.84	89	9	7	6	4	8	6S	3T	7	6	8	8C	7	5	6C	7S	4	6	2	4S	2C	1	2	10T	-2	-2	11	3	5L	6	7A	101	100	106	101	97	96	96	101	103	99	95	101	99	103		DROPBOX
						12529	HO840M3217720891	MR ERNESTANTHONY HAVENOFEAR *	DELTA-LAMBDA * DOC	1087	3373	93	921M	22	-0.12	58	0.21	2.99	89	12	8	8	10	6	3S	1T	5	7	9	3C	7	9	11C	4S	6	11	0	1S	3S	4	0	2T	1	5	11	7	3L	3	3A	106	90	96	97	94	100	106	102	97	97	100	105	104	96		HAVENOFEAR
						12284	HOCANM13601269	CLAYNOOK MAYFAIR	COCKPIT * RANDALL	2003	3457	97	906	80	0.36	37	0.05	1.52	96	10	5	9	9	9	1S	12T	8	5	5	4C	-1	9	2C	3S	0	10	5	3S	13C	6	6	10T	0	1	14	10	5L	6	3A	101	103	108	97	93	98	97	101	102	98	88	104	96	105		MAYFAIR
						12438	HOCANM13883079	BOSDALE PATHWAY *	ALLIGATOR * DOORMAN	705	3193	96	1087	13	-0.24	27	-0.08	1.70	92	12	11	8	5	5	2S	1T	7	9	3	6W	10	8	3W	4L	4	0	8	4K	7C	7	5	1T	2	1	2	1	1L	10	1A	100	94	102	97	100	95	96	102	100	98	94	97	98	92		PATHWAY
						11947	HO840M3143986409	SIEMERS STARS RDC	DISCJOCKEY * MOGUL	518	3025	98	1063	46	0.04	37	0.01	2.22	98	11	5	13	10	3	5S	8R	1	-4	8	0	11	5	4C	4S	4	11	5	9S	3S	12	12	6T	6	5	10	7	2H	8	5B	92	88	86	107	94	89	89	102	108	94	99	99	99	100		STARS RDC

★ = NEW

M = MACE

* = GPA

S = Shallow

D = Deep

T = Tilt

R = Rev Tilt

C = Close

W = Wide

L = Long

S = Short

B = Bowed Legged

K = Knock Knees

C = Curved

S = Straight

S = Short

T = Tall

H = High

L = Low

A = Ahead

B = Back

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

Genomax™ SIREs

I	🦋	🏆	🏆	🏆	SEMEN CODE 0200HO	REG. #	BULL NAME	PEDIGREE	Pro\$	GLPI	PRODUCTION						PTAT	CONFORMATION						MAMMARY SYSTEM							FEET & LEGS					DAIRY STRENGTH		RUMP		FUNCTIONAL TRAITS														\$	SHORTNAME										
											Rel	Milk	Fat	F%	Prot	P%		Rel	Conf	MS	F&L	DS	R	UD	UF	UT	MSL	FA	FTP	RH	RW	RTP	TL	FA	HD	BQ	FLV	RLS	RLR	L	ST	CW	BD	RS	LS	RA	PW	TP	HL	IMM	MR	FE	BM	ME	MDR	HH	PER	DF	MSP	MT	CA	DCA			
						13516	HOCANM121691630	MYSTIQUE AHURA *	1875	3748	82	601	56	0.29	37	0.15	2.04	79	17	14	14	6	6	3S	2R	4	4	10	1C	15	11	2C	2L	7	10	3	4S	2C	7	7	0	4	4	2	2	2L	4	6A	106	97	103	101	97	97	101	103	102	99	93	96	98	98		AHURA	
						13515	HOCANM121691616	MYSTIQUE ALCARAZ *	1629	3586	82	1563	53	-0.09	48	-0.05	2.46	80	15	12	10	10	6	3S	4R	9	11	6	2C	12	11	5C	2L	9	10	5	4S	1C	5	5	6T	3	7	10	4	3L	6	4A	102	93	100	101	95	97	95	96	99	102	101	97	97	95		ALCARAZ	
						12726	HOCANM14259316	PROGENESIS ANAHITA	ALCOVE * DELTA-LAMBDA	1654	3625	86	1193	66	0.16	42	0.02	2.11	84	15	12	9	12	7	1S	7R	3	2	9	1W	12	14	3W	2L	6	8	0	7S	1C	0	4	1T	10	10	6	3	4L	4	8A	103	99	98	103	92	101	98	102	101	102	95	99	98	95		ANAHITA
						12971	HOCANM14259876	PROGENESIS ANEESH	BULLSEYE * DELTA-LAMBDA	589	3274	87	435	42	0.2	33	0.15	3.20	85	16	10	9	14	12	1S	7R	6	7	7	5C	12	17	4C	1S	5	9	2	3S	3C	7	5	9T	7	15	7	16	6L	8	2A	98	86	99	98	90	96	102	103	103	95	96	98	101	90		ANEESH
						13416	HOCANM121808851	JACOBS BEAR *	ANAHITA * DESTINATION	1653	3663	82	1045	50	0.09	33	-0.01	2.11	79	16	12	12	8	9	3S	4R	4	5	7	2W	11	12	2W	1L	5	12	3	6S	1S	4	3	0	2	3	7	7	7L	5	7A	107	105	102	97	94	102	98	99	105	103	94	99	102	97		BEAR
						13073	HOCANM14766482	WALNUTLAWN PG BENSON	DESTINATION * DELTA-LAMBDA	1514	3486	86	1432	44	-0.11	48	-0.01	2.47	83	15	11	15	10	2	1S	0	7	11	5	2C	8	15	3C	2L	9	16	9	1K	3S	14	5	7T	1	6	12	5	2H	2	0	99	103	98	101	92	93	97	97	92	96	102	99	100	101		BENSON
						13211	HOCANM14766805	WALNUTLAWN PG BERKLEY	AMBROSE * PERFECT	2139	3765	82	881	85	0.42	58	0.22	2.33	79	14	8	13	11	8	2S	3R	4	7	6	9C	7	10	8C	2S	6	9	1	3S	4C	9	10	3T	5	5	8	11	4L	2	5A	105	106	104	102	95	97	103	100	104	97	94	100	101	98		BERKLEY
						13309	HOCANM14109449	HYLAND BESPOKE-PP RDC	LOGIC * RANGER-RED	2456	3788	81	542	104	0.7	44	0.2	1.51	79	12	6	12	6	13	1D	0	5	3	4	0	7	8	2C	0	2	6	2	0	2C	5	11	1T	-3	2	8	10	9L	7	10A	108	95	98	101	100	105	101	100	98	96	97	105	101	104		BESPOKE-PP RDC
						13067	HOCANM14766431	WALNUTLAWN PG BOBBYSOX	BULLSEYE * DELTA-LAMBDA	1037	3337	85	799	26	-0.05	23	-0.04	2.63	82	15	12	10	10	7	0	3R	10	13	7	9C	8	16	9C	0	4	12	5	0	4C	7	4	4T	1	7	6	13	2H	7	1B	104	103	102	96	96	98										