

WestGen is proud to support the next generation of agricultural leaders through the WestGen 4-H Club Grant Program. Funding is available to support registered Beef and Dairy 4-H clubs across Western Canada, as well as Beef and Dairy projects within multiple project clubs.

The WestGen 4-H Club Grant Program is designed to encourage youth leadership, strengthen agricultural education, and increase awareness and understanding of cattle genetics, artificial insemination (AI), reproductive technologies, and herd improvement practices within the beef and dairy industries.

Grant funding may be used to develop new programs or enhance existing initiatives that provide meaningful educational opportunities for members. Examples include educational workshops, member recruitment activities, industry tours, community engagement events, judging and showmanship clinics, beef and dairy educational resources, and projects that promote learning related to genetics and reproductive technologies.

WestGen is committed to supporting responsible, caring, and contributing young leaders who will shape the future of the beef and dairy industries across Western Canada.

Funding Available

| A total of \$15,000 is available annually through the WestGen 4-H Club Grant Program.

- Grants are available in amounts ranging from \$250 to a maximum of \$1,000 per club.
- Funding requests may be approved in full or in part at the discretion of WestGen.

Eligible Applicants

| Applications will be accepted from:

- Registered Western Canadian Beef or Dairy 4-H clubs in good standing.
- Multiple project clubs with a minimum of four (4) youth enrolled in a Beef or Dairy project.

Eligible Projects

| Examples of eligible projects include, but are not limited to:

- Beef and dairy educational workshops or clinics
- Artificial insemination, genetics, and reproductive technology education initiatives
- Member recruitment activities
- Community agriculture awareness events
- Judging, showmanship, or leadership development activities
- Farm tours and industry learning opportunities
- Educational materials and resources that benefit the entire club

Preference may be given to projects that provide youth with education and exposure to cattle genetics, artificial insemination (AI), reproductive technologies, herd improvement, and responsible breeding practices.

Ineligible Expenses

| Funding will not support:

- Programs or projects benefiting a single individual
- Capital projects or expenditures, including buildings, machinery, equipment purchases, or renovations
- Program, conference, or show registration fees
- Expenses incurred prior to funding approval
- Ongoing club operating expenses

Recipient Expectations

| Successful applicants agree to:

- Recognize WestGen's support at funded activities and events.
- Identify opportunities to engage local WestGen representatives, where mutually agreeable.
- Share project updates, photos, and experiences through social media and tag @WestGen where applicable.
- Submit photos, project updates, and event information to marketing@westgen.com
- Acknowledge WestGen in event materials, newsletters, media releases, or promotional materials, where appropriate.
- Submit a final report outlining project outcomes, member participation, and use of funds within 30 days of project completion.

Reporting Requirements

| Projects must be completed no later than **September 30**. A final report must include:

- A summary of the project and outcomes achieved
- Number of youth members impacted
- Description of educational activities completed
- Final budget outlining how grant funds were used
- A minimum of three (3) project photos

The initial 75% of approved funding will be distributed upon approval. The remaining 25% will be released within 30 days of receiving and approving the final report.

DEADLINE FOR APPLICATION: SEPTEMBER 30th

(Applications must be received by WestGen on or before the deadline date. WestGen is not responsible for incomplete, late or lost applications.)

CLUB INFORMATION

Club Name: _____ 4-H District/Region: _____

Contact - First name: _____ Contact - Last name: _____

Position within Club: _____

Club Mailing address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Email Address: _____

Number of Beef Members: _____ Number of Dairy Members: _____

FUNDING REQUEST

Project Title: _____

Amount Requested: \$ _____ (Maximum \$1,000)

Project Start Date: _____

Project Completion Date: _____

PROJECT DESCRIPTION

1. Describe your project.

Please provide a summary of the activity, event, educational initiative, resource purchase, or program your club would like to undertake.

2. What are the goals of this project?

What outcomes are you hoping to achieve for your members and community?

3. How many members will directly benefit from this project?

☐ 1-5 ☐ 6-10 ☐ 11-20 ☐ 21-30 ☐ 30+

4. How will youth members be involved in planning and leading this project?

5. How will this project promote beef or dairy education?

6. How does this project educate members about cattle genetics, artificial insemination (AI), reproductive technologies, herd improvement, or animal breeding?

Please describe any educational opportunities related to: Artificial Insemination (AI), Genetics, Advanced Reproductive Technologies, Herd Improvement, & Genetic Selection.

7. How will this project benefit your community or promote agriculture awareness?

8. How will your club recognize WestGen's support?

Examples may include: Event signage, Social media recognition, Club newsletters, Inviting a local WestGen representative, & Public acknowledgements.

FUNDING BUDGET

EXPENSE ITEM	AMOUNT
	\$
	\$
	\$
	\$

Total Project Cost: \$ _____

Amount Requested from WestGen: \$ _____

Other Sources of Funding (if applicable):

CLUB COMMITMENTS

By signing below, our club agrees to:

- ☐ Submit a final report within 30 days of project completion.
- ☐ Submit 3-5 project photos.
- ☐ Provide a brief summary of project outcomes.
- ☐ Recognize WestGen's support at applicable events and communications.
- ☐ Tag @WestGen in applicable social media posts.
- ☐ Provide information on how grant funds were used.
- ☐ Invite local WestGen representatives to participate where mutually agreeable.
- ☐ Be a registered 4-H club in good standing.

SIGNATURE

Applicant Name: _____

Position: _____

Signature of Applicant: _____

Date: _____